

Natural and synthetic beverages

The natural beverages are prepared from the naturally derived ingredients including fruit juices or milk or malt, sugar, acid, flavouring and colouring materials. The examples of this group are fruit based beverages, malt beverages and dairy beverages.

Synthetic beverages are analogue of natural beverages and may contain ingredients which are prepared synthetically like flavouring and colouring materials. These are primarily developed to offer pleasure to consumers at affordable cost. The major group of synthetic beverages is soft drinks which contain flavoured sugar syrup as base material that may or may not be carbonated. The high potency sweetener based beverages also belong to the category of synthetic beverages as they contain artificial sweeteners mainly to reduce the calorific value.